

# Launch a climate technology venture with the power of NASA and FedTech!



**Climate Tech Startup Studio** 

Powered by

FEDTECH

NASA's Climate Tech Startup Studio, run by FedTech, bridges the gap between federal lab technologies and entrepreneurs.

#### **Cohort Perks**

- Gain access to NASA lab-created technology
- Mentorship from experts in the business, technology, marketing, innovation, and legal realms
- Access to resources from NASA and FedTech ecosystems
- The chance to launch a spinoff company!



#### **The Road to Launching Your Venture**



Applications Close: May 22, 2023



Bootcamp Weekend: June 24, 2023



Showcase Day: October 4, 2023 Wilmington, DE



Phase I Begins: June 23, 2023



Phase II Begins: August 17, 2023

#### **The Right Entrepreneurs**

To create successful teams of entrepreneurs, we are looking for people with diverse backgrounds and the following skillsets:

- Technologists
- Creative Thinkers
- Spokespeople
- Operators
- Businesspeople
- Applicants who have experience or are interested in the climate tech ecosystem
- First-time entrepreneurs are encouraged to apply!

#### **How It Works**

### Get ma

#### Get matched with a NASA technology

Groups of three entrepreneurs will be assigned a technology based on their interest, background, likeliness of success, and more factors in the application process.

## 2

#### Conduct research and create a go-to-market plan

Through workshops, customer discovery interviews, and mentoring, entrepreneurs will determine an industry to pursue with their assigned technology.

3

#### Polish the venture pitch with the help of seasoned experts

Entrepreneur teams will work with experts from different fields to improve their business skills, technology understanding, legal understanding, and more.

4

#### License assigned technology and launch!

Successful entrepreneurs have the chance to launch a venture after securing a license from their technology's lab before launching their venture company.





DISCLAIMER: This program is intended to launch ventures using federal technology. It is not an accelerator.

